Memorandum

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| to: | Clarisa George, Co-Founder, Fur Friends |
| from: | Amy Lancaster, Web Developer |
| subject: | Regarding Logo Changes |
| date: | October 18th, 2020 |
| CC: | Heather Stone, Co-Founder, FUR Friends |

With regards to the new logo, I wanted to make clear changes that will need to be made going forward.

* Since the logo no longer incorporates the teal color, the teal color indicated within the style guide will be removed. The primary accent color will now be orange to match the logo.
* Font styles will be changed to incorporate a seamless integration with the new logo. I will need information from the graphic designer on which fonts he used and update the style guide accordingly.

Extra work will be required in order to update and re-send the style guide. Per the contract under article “PAYMENT FOR SERVICES”, this additional work will be charged at the contractual rate of $75 per hour.

Please do not hesitate to contact me if you have any questions – you may reach me via email at [amy.lancaster@mymail.champlain.edu](mailto:amy.lancaster@mymail.champlain.edu).

Thank you.